

# Navigating Your Way to Success



SCHOOL OF  
SHIPPING & LOGISTICS





## A Sea of Opportunities

With my four decades of experience in shipping I can solemnly say that it is the most promising and interesting career for enthusiastic and aspiring youngsters. Making a career choice in Shipping, however, is not easy. Shipping and logistics are very dynamic and prone to quick changes. The fast-paced industry requires stakeholders to upskill themselves and reposition their priorities with the shifting nature of the industry. Thus, choosing a program in logistics is tricky as a redundant, old-fashioned, and outdated curriculum may hamper your ability to stay ahead in the game; this is where this academy makes a difference.

Karthas Academy has designed programs to make students future-ready. The curriculum gives special emphasize on technology and promotes a digital-first approach. As companies have started using intelligent technology to ramp up services, the industry is witnessing a shifting pattern on every level. Also, digital models are being employed at various segments to avoid redundancy. Tracking these changes, Karthas Academy has incorporated its curriculum to include new-age technology at the core of its programs.

Welcome to indulge yourself into the sea of opportunities

**C.S. Kartha**  
Chairman







## Are you ready to set sail for a new **adventure?**

Today, shipping and logistics constitute a significant part of the global movement of goods. A tour de force of the global economy, logistics, and shipping sector is growing to new heights. Due to its dynamic nature, novel ideas and eccentric optimism have made this profession formidable. Taking a leap of faith and standing up to the challenges of the industry requires people to forge a new path, and without the solid foundation of an experienced leader, the task is easier said than done.

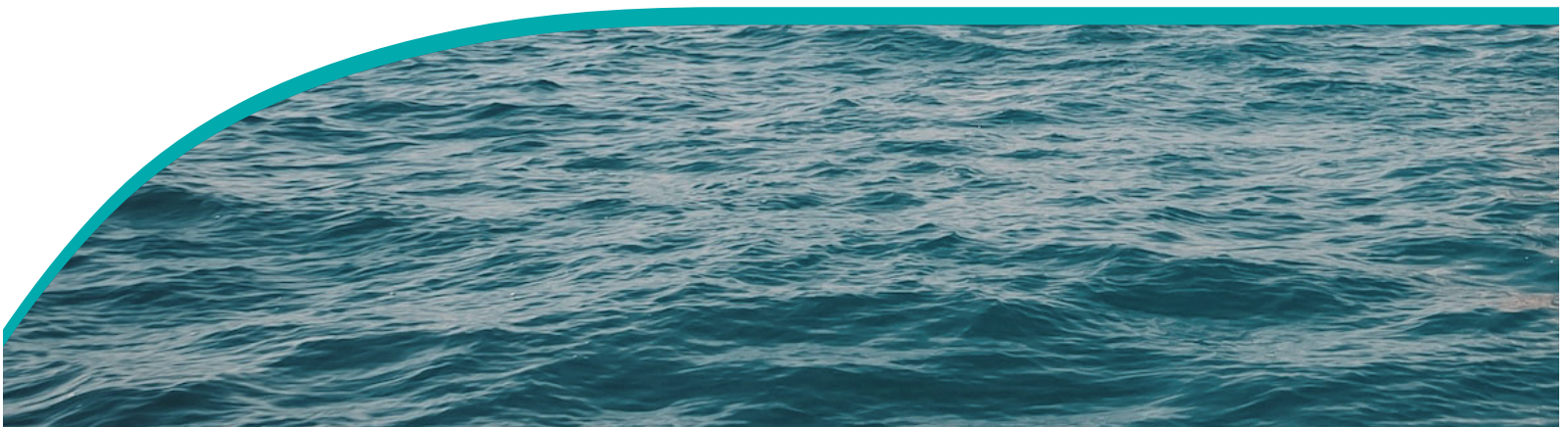
Promoted by Karthas Shipping Solutions, one of the most respected new-generation shipping companies in south India, Karthas Academy is the first trailblazing step in transforming the shipping and logistics industry in the country.

Coming up in Kochi, the port city and the gateway to South India, Karthas Academy will be a bespoke centre for diverse disciplines and vital in shaping future leaders. The best advantage of Karthas Academy will be its closeness to shipping and logistics companies, as it would help the students network with the best talents in the shipping and logistics industry in India and abroad.

Karthas Shipping Solutions has a history of making changes in a short period. The brand is helmed by industry titan C.S. Kartha, a consistent force in the shipping industry for the last four decades.

With their in-depth industry experience and vast footprints across South India's major ports such as Kochi, Beypore, Mangalore, Goa, Kollam, Vizhinjam, and Tuticorin. Karthas Shipping Solutions manages hundreds of ships, connects thousands of people while demonstrating utmost professionalism.

The inception of Karthas Academy is a brand-new step in channelising the synergy of Karthas Shipping Solutions. Taking a leaf out of the flagship brand, Karthas Academy will emulate the professionalism and standard of the trade. The academy will redefine the old and prevailing teaching methods to help students unlearn and upgrade. The state-of-the-art facility will equip students to take up challenges, simulate real-life experiences, and learn practical tips even before stepping into the shoes of a shipping executive.



## COURSES

Classes for Karthas Academy's first batch of students will commence in July 2023. The academy is introducing three programs to help students learn about the global shipping and logistics industry in-depth.

It is experimenting with several tools to simulate the real-life experience of the logistics industry to familiarize students with the shipping segment and prepare them for the real world.

Programs offered by the School of Shipping and Logistics

### **POST GRADUATE DIPLOMA IN SHIPPING & LOGISTICS**

Eligibility: Any Graduation

Duration: 12 Months (including 3 months internship)

### **ADVANCED DIPLOMA IN SHIPPING & LOGISTICS**

Eligibility: Plus Two

Duration: 8 months (Including 2 Months Internship)

### **DIPLOMA IN SHIPPING & FREIGHT FORWARDING**

Eligibility: Plus Two

Duration: 6 months

### **PROFESSIONAL DIPLOMA IN PORT OPERATIONS & MANAGEMENT**

Eligibility: Plus Two with work Experience in Shipping

Duration: 3 Months (1 Month Classes + 2 Months Internship)

### **CERTIFICATE COURSE IN SHIPPING & LOGISTICS**

Eligibility: Plus Two with work Experience in Shipping & Logistics

Duration: 1 Month



## CAMPUS

# Open your classroom windows to **Cochin Port**

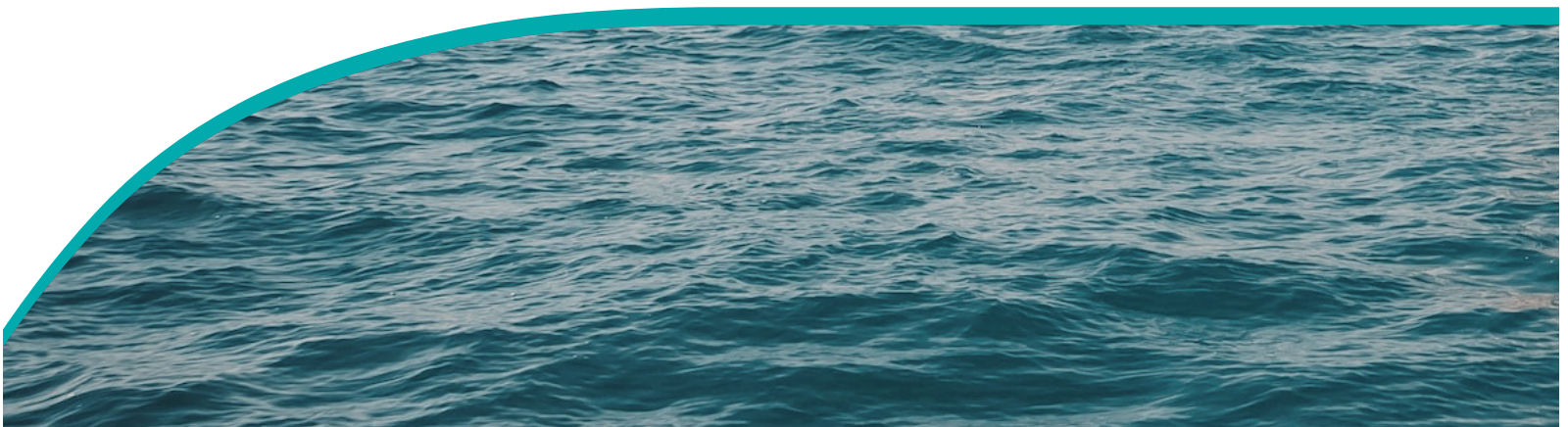


### Prime location

Karthas Academy is located on the laid-back Willingdon Island in Kochi. The Island is known for its serenity and is in close proximity to the Cochin Port, a major port on the Arabian Sea, one of the leading maritime hubs in India. You are only a stone's throw away from a thriving port in the Indian Ocean sea route attracting commercial ships and cruise liners. India's first trans-shipment port, the Cochin Port, handles around 34 million tonnes of cargo annually.

Karthas Academy campus on Willingdon Island is strategically built near the Cochin Port to simulate the experience of working close to a major port. It will give students the exposure to blend in with the industry stakeholders and watch up close the workings of a busy port and forge strong networks with people in the business.

Easy accessible location by bus, boat, and metro waterways.





## WHY KARTHAS ACADEMY

### Be the **talent** everyone envies

Karthas Academy will give students an unmatched competitive advantage in the job market. After completing the program, students can directly step into a professional working space without the rookie jitters.

- 100% Placement Assistance - Be assured of direct placement assistance in one of the most sought-after industries in the world.
- Practical experience - At Karthas Academy, learning is not limited to books. Students will get hands-on, practical training on every aspect of their segment.
- Three months of internship - Right before you land your dream job, polish your skills, and test your knowledge with a three-month internship provided by Karthas Academy in partnership with reputed brands in the industry.
- Digital-first - Update yourself and learn innovative ideas and technological changes to become a future leader.

A career in logistics and supply chain management is future-proof, thanks to the steady growth rate of the sector. In fact, shipping and logistics jobs are part of the most sought-after career choices. With global trade jumping every year and tens of thousands of jobs added to the market, good professionals are always in demand.

A career in shipping and logistics means one has a stable and respected role, good salaries, consistent growth, and international exposure, among other things. From domestic ports to international destinations, students can secure dream jobs and earn the respect of peers while priding themselves as a global citizen.

**100%**  
PLACEMENT  
ASSISTANCE





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2nd Floor, Marine Building, North End, Willingdon Island, Kochi – 682009  
Tel: **+91 484 4863621, 977840 4177** | E-mail: **karthasacademy@gmail.com / info@karthasacademy.com**

**[www.karthasacademy.com](http://www.karthasacademy.com)**